



SWAHILI FASHION WEEK KENYA 2018

DESIGNER QUESTIONNAIRES

Designers Name	
Label / Brand	
Date Established	
Do you design Women wear / Menswear / both	
How would you describe your label? Custom made, ready-to-wear or both	
Do you have your own store / boutique?	
If not, where is the label currently available?	
Do you currently export? If so, supply details.	
How would you best describe your existing client?	
Do you / your label have a website?	

What are your current marketing platforms?		
What are your primary expectations of showing at Swahili Fashion Week?		
What are your immediate future plans for your label?		
<u>CONTACT FORM:</u>	Country:	
	Phone number:	
	Email:	
	Website:	
	Postal Address:	
	Twitter:	
	Facebook:	

To be completed and submitted by email

- Kindly please attach at least 3 images (**Strictly in High Resolution**) which best portray your work.
- A brief Bio of your work (**Strictly in Microsoft Word**).
- A paragraph as to why you should showcase at the Swahili Fashion Week Kenya - Nairobi.
- Deadline for submission of applications is **Thursday, 5th April 2018, 12:00PM East Africa Time**

For any interim queries, please contact:

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